

# **Metro Atlanta Fellowship of Christian Athletes**

## **1<sup>st</sup> Annual 5K Run/Walk & Community Fair**

**Saturday, April 17, 2010**

**7:30 a.m. – 11:30 a.m.**

**Poplar Square Shopping Center**

**5886 Wendy Bagwell Parkway  
(Corner of 278 & Cleburne Pkwy)  
Hiram, GA**

All proceeds support the Metro Atlanta FCA summer camp ministry including Camp Scholarships to help athletes & coaches from local middle schools & high schools attend 2010 FCA Summer Camps



*The heart and soul in sports™*



Dear Potential Sponsor,

Metro Atlanta Fellowship of Christian Athletes (FCA) is hosting the **1<sup>st</sup> Annual Metro Atlanta FCA 5K Run/Walk & Community Fair**. This event will benefit many families by providing scholarships for athletes from local middle schools and high schools to attend FCA Summer Sports or Leadership Camps.

The **5K Run/Walk & Community Fair** will take place on **Saturday, April 17, 2010 in Hiram, GA.**

The Run/Walk is for all ages & abilities. There will be prizes for the top three male & female finishers, top age group finishers & top finishers from each high school & middle school represented. The Community Fair will include a free Kiddie Run for children 8 years old & younger, refreshments, door prizes, face painting & more.

Would you consider becoming a sponsor by providing one or more of the following:

- Monetary sponsorship
- Gift cards
- Items to be used for prizes

Either form of donation will be recognized at Sponsorship levels described in full on the following page.

- Torch Bearer - \$1,000
- Gold - \$500
- Silver - \$250
- Bronze - \$100
- Community Fair Participant - \$50

The Community Fair will provide an opportunity for Sponsors to:

- Gain or expand visibility in the community
- Participate in a family-friendly community event
- Support an event that directly benefits student-athletes in our local middle schools and high schools

Please return the attached form no later than **Friday, March 5, 2010** if you are interested in being a **Torchbearer, Gold, Silver or Bronze Sponsor and receiving all of the benefits** outlined in the attached Sponsorship Benefits page (brochures will be printed 1/12, 2/9 & 3/9). The final deadline for all Sponsorship levels to be included on the t-shirts and banner is **Friday, March 26, 2010**. Late entries will be accepted, but may not be able to receive all benefits.

FCA was established in 1954 and is the largest sports ministry in the world today. FCA is a 501(c) 3, non-profit, tax exempt organization offering local team camps for Girls Basketball, Cheer, Softball and Tennis and for Boys Football, Basketball and Wrestling; team Bible studies, coaches Bible studies, and much more.

**Thank you for considering being a Sponsor for the 1<sup>st</sup> Annual Metro Atlanta FCA 5K Run/Walk & Community Fair.** We appreciate your participation.

God bless you,

Kim Boyce, Metro Atlanta FCA  
P.O. Box 2461  
Powder Springs, GA  
770-866-5529  
kboyce@fca.org



# **1<sup>st</sup> Annual Metro Atlanta FCA 5K Run/Walk & Community Fair**

## **Sponsorship Benefits**

### **Torch Bearer - \$1,000**

- Four seats at Fall Atlanta 2 FCA Banquet (Sept) or Chick-fil-A Bowl Breakfast (Dec)
- Name and/or logo on Start/Finish Banner (largest/most prominent location)
- Name and/or logo imprinted on T-Shirts (largest size/most prominent location)
- Name and/or logo on brochures (largest/most prominent location)
- 10' x 10' Space allocated at Community Fair
- Information in each runner's packet
- 6 Runner/Walker entries

### **Gold - \$500**

- Two seats at Fall Atlanta 2 FCA Banquet (Sept) or Chick-fil-A Bowl Breakfast (Dec)
- Name and/or logo on Start/Finish Banner (large font)
- Name and/or logo imprinted on T-Shirts (large font)
- Name and/or logo on brochures (large font)
- 10' x 10' Space allocated at Community Fair
- Information in each runner's packet
- 4 Runner/Walker entries

### **Silver - \$250**

- Name or logo imprinted on T-Shirts
- Name or logo imprinted on brochure
- 10' x 10' Space allocated at Community Fair
- Information in each runner's packet
- 2 Runner/Walker entries

### **Bronze - \$100**

- Name or logo imprinted on brochure
- 10' x 10' Space allocated at Community Fair
- Information in each runner's packet
- 1 Runner/Walker entries

### **Community Fair Participant - \$50**

- 10' x 10' Space allocated at Community Fair
- Information in each runner's packet
- 1 Runner/Walker entry

**Fellowship of Christian Athletes (FCA)** is a 501(c)3 non-profit organization. Contributions are tax deductible. Please make checks payable to **Fellowship of Christian Athletes or FCA.**

**Mail to:**

**FCA  
P.O. Box 2461  
Powder Springs, GA 30127**

There will be multiple waves of advertising. The sooner we receive your Sponsor Registration Form, logo and check, the more advertising we will be able to provide for you.

**Schedule of brochure printing**

<u>Sponsor names/logos due</u>	<u>Brochures printed</u>
Friday, January 8, 2010	Tuesday, January 12, 2010
Friday, February 5, 2010	Tuesday, February 9, 2010
Friday, March 5, 2010	Tuesday, March 9, 2010

All Sponsors may provide promotional flyers, coupons, and/or small items such as pens, key chains, etc. for the packets that will be distributed to all Race Day Runners/Walkers. Sponsors may hand out larger items (water bottles, t-shirts, hats, etc.) at their 10' x 10' Community Fair space.

**A table and plastic table drape will be provided for each Community Fair space. You may set up an awning or tent over your table beginning at 7:00 a.m. on Event Day. Set up is 7:00-7:30 a.m.**

**Registration/Check-in for Runners/Walkers begins at 7:30 a.m.**

**Community Fair begins at 7:30 a.m.**

**The 5K Run/Walk begins at 8:15 a.m.**

**Kiddie Run begins at 10:00 a.m.**

**The Community Fair will conclude at 11:30 a.m.**

**Take down of booths will begin at 11:30 a.m.**

**Please direct all questions to: Kim Boyce, [kboyce@fca.org](mailto:kboyce@fca.org) or 770-866-5529.**



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Metro Atlanta FCA  
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Saturday, April 17, 2010**

**Sponsorship Registration**

Name (as it should appear in print):

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Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person's Email: \_\_\_\_\_

Sponsorship Level desired (see descriptions on Sponsorship Benefits page):

\_\_\_\_\_ Torch Bearer - \$1,000

\_\_\_\_\_ Silver - \$250

\_\_\_\_\_ Gold - \$500

\_\_\_\_\_ Bronze - \$100

\_\_\_\_\_ Community Fair Participant - \$50

\_\_\_\_\_ Check

\_\_\_\_\_ Gift Card(s)

\_\_\_\_\_ Merchandise

For Bronze through Torchbearer:

\_\_\_\_\_ Name only to be used \_\_\_\_\_ Logo only to be used \_\_\_\_\_ Name & logo to be used  
(Must be received by Friday, January 8 to be included in first brochure printing,  
by Friday, February 5 second printing & by Friday, March 5 final printing)

\_\_\_\_\_ Yes, we will \_\_\_\_\_ No, we will not.....provide items for the Runner/Walker packets  
(Flyers, coupons, key chains, pens, and other small items)

(All items must be received by Friday, April 9 in order to be included in Event Day Packets)

\_\_\_\_\_ Yes, reserve a booth for us at the Community Fair \_\_\_\_\_ No, don't reserve a booth for us

**Please return this completed form along  
with check made payable to:**

**Fellowship of Christian Athletes or FCA  
P.O. Box 2461  
Powder Springs, GA 30127**