



# IGNITE

THE WORLD OF SPORTS FOR JESUS CHRIST

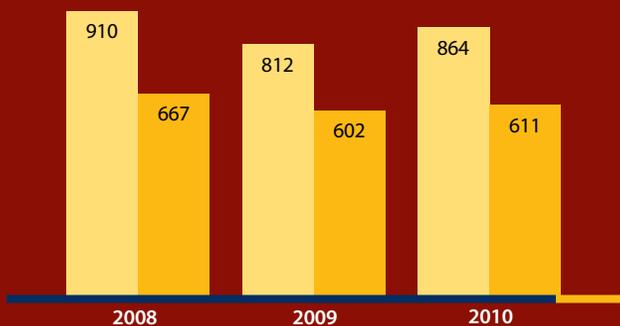
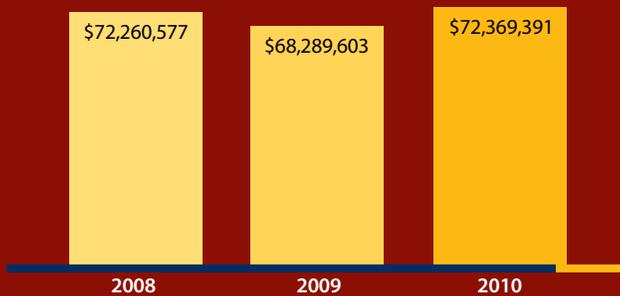




## CONTRIBUTION REVENUE GIFT SOURCES 2010

Sources	% of Revenue
Individuals	56.4%
Businesses	21.1%
Foundations	9.3%
Churches	6.3%
Donor-Advised Funds	3.2%
FCA Ministry Groups	1.6%
Trusts/Estates	1.0%
Service Organizations	.8%
Schools	.3%
<b>Total:</b>	<b>100.0%</b>

## THREE-YEAR GROWTH KEY COMPARISONS



- Number of Total Staff
- Number of Ministry Staff

\*Total staff includes administrative support positions and FCA national office positions

## STEWARDSHIP OF YOUR INVESTMENT

At FCA, we are committed to putting every dollar possible directly toward ministry. **In 2010, 84 cents out of every dollar was invested in ministry programs.** We will constantly strive to become more efficient and more effective with the funds we are given.

EXPENSE AREA	TOTAL EXPENSES	% OF EXPENSES 2010
<b>Program Services and Event Costs</b>	<b>\$59,209,437</b>	<b>84%</b>
Expenses incurred fulfilling FCA's vision and mission including Campus, Coaches, Camp and Community Ministries and related event costs.		
<b>General and Administration</b>	<b>\$7,108,414</b>	<b>10%</b>
Expenses related to business management, finance and administration and human resource management.		
<b>Fundraising</b>	<b>\$3,885,714</b>	<b>6%</b>
Expenses related to engaging current and potential donors and encouraging contributions of money, securities, materials and other assets, services and time.		
<b>Total Expenses</b>	<b>\$70,203,565</b>	<b>100%</b>

All information on this page reflects data from September 1, 2009 through August 31, 2010. FCA's IRS form 990 and audited financial statements are available on the FCA website, [fca.org](http://fca.org).

Fellowship of Christian Athletes (FCA) is a non-profit religious organization which has been granted exemption from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code. FCA is also a member in good standing of the Evangelical Council for Financial Accountability and maintains its membership through an annual compliance review. Further information can be obtained by calling the Office of the Controller at 800-289-0909, by email to [fca@fca.org](mailto:fca@fca.org), or by writing to FCA, Office of the Controller, 8701 Leeds Road, Kansas City, MO 64129-1680.



The Fellowship of Christian Athletes now has four consecutive 4-Star top ratings from Charity Navigator, America's largest organization rating the fiscal management of charities.



# GOD HAS GIVEN US A VISION:

To see the world impacted for Jesus Christ through the influence of athletes and coaches.

In 2010, more than 800 FCA staff in over 400 offices and many thousands of donors and volunteers used their time, talents and gifts to influence coaches and athletes throughout America and the world. Their investment has sparked life-long change that will impact generations.

God has given us a gift. Since 2000, more than 15 million\* people have been reached by FCA. Let's keep this gift of ministry ablaze. Together, we can continue to ignite, impact, influence and invest in athletes and coaches for decades to come.

...keep ablaze the gift of God that is in you...

- 2 Timothy 1:6

## 2010 FCA MINISTRY HIGHLIGHTS

- FCA completed a major restructuring that strengthened FCA at every level. Eleven new, more geographically appropriate regions were selected as well as 11 new regional vice presidents to provide improved alignment and accountability for all FCA staff.
- In 2010, FCA Camp held 286 camps this summer with 45,823 in attendance as lives were transformed by outstanding competition and spiritual growth.
- In 2010, approximately 313,600 students were reached on 6,272 campuses across America.
- Fields of Faith expanded to 40 states with amazing reports of attendance, times of worship and commitments to Jesus Christ.
- In 2010 alone, FCA distributed 140,600 Bibles worldwide bringing the total number of Bibles distributed since 2004 to 1,365,000.
- FCA was honored with a 4-star rating from Charity Navigator for the fourth straight year. This is the top rating from America's largest and most-utilized independent evaluator of charities.
- FCA headquarters in Kansas City was renamed the "FCA National Support Center" to more accurately describe its servant focus to staff, donors, coaches, athletes and volunteers.
- FCA released a timely publication on legendary Coach John Wooden entitled, *The Greatest Coach Ever*, right after his passing in June. The book features former players and other coaches as they write about the wisdom learned from Coach Wooden's insightful sayings.
- *Sharing the Victory* magazine's video interview with Drew Brees was downloaded more than 250,000 times following the NFC Championship Game and Super Bowl victory.
- FCA had a major conversion and upgrading of its computer technology. This included a comprehensive software suite and customized database update for managing FCA constituents. Also, FCA upgraded its Camp Management system with web registration and database integration as well as the realignment of FCA's regions from 16 to 11. Finally, FCA's more than 400 field offices were upgraded to Microsoft Office 2010.
- In May, Huddle Coach Jeremy Williams of Greenville, Ga., was featured on an episode of ABC's *Extreme Makeover: Home Edition*. Williams was named High School Coach of the Year by the National Football Coaches Association in 2010.



**Coaches** are the heart of FCA. Our role is to minister to them by encouraging and equipping them to know and serve Christ, connecting them with other coaches and empowering them to coach biblically with a purpose beyond wins and losses. FCA ministers to coaches through Bible studies, prayer support, discipleship and mentoring, resources, outreach events and retreats.

In 2010, FCA participated in 12 national coaches' conventions where over 43,600 coaches were in attendance. Through exhibits, fellowships and worship services, approximately 5,740 coaches attended events where they were encouraged and challenged to grow in their faith. Also, FCA has distributed over 1,800 *r12 Coach* kits, a coaches discipleship program based on Romans 12. This program is in its second year and has seen tremendous impact by challenging and enabling coaches to grow in their relationship with Christ through authentic discipleship.

**Campus Ministry** is initiated and led by student-athletes and coaches on junior high, high school and college campuses. The Campus Ministry has four ministry types: Huddles, Team Bible Studies, Chaplain Programs and Coaches Bible Studies. Additionally, outreach events take place on the campus such as One Way 2 Play – Drug Free programs, school assemblies and the annual Fields of Faith events.

In 2010, approximately 313,600 students were reached on 6,272 campuses across America. And the fifth annual Fields of Faith national event had more than 80,000 students participate on approximately 440 athletic fields across 40 states. Since the beginning of Fields of Faith in 2004, more than 250,000 students have joined in the movement.

**“FCA has totally changed my outlook on athletics. I have a passion for sports, and it really helps to be able to grow closer to Jesus Christ while competing on the field.”**



**“I love the FCA ministry because it ties Christianity with athletics, but keeps Jesus Christ before sports.”**



**DECADE OF INFLUENCE:**

SINCE 2000, APPROXIMATELY 3 MILLION STUDENTS HAVE BEEN REACHED ON AN AVERAGE OF 7,000 CAMPUSES PER YEAR.

“[FCA] reaches athletes of every race, language and sport with the gospel of Jesus Christ. Through Camps, Coaches and Community the message is one of hope.”



**Camps** are a time of “inspiration and perspiration” for athletes and coaches to reach their potential by offering comprehensive athletic, spiritual and leadership training. The types of camps are Sports Camps, Leadership Camps, Coaches Camps, Power Camps, Partnership Camps, Team Camps and International Camps.

The 2010 FCA Camp season was all about impact. With 45,823 in attendance at 286 camps this summer, lives were transformed by outstanding competition and spiritual growth in FCA Camps across America and the world. This year’s theme, **UNLEASH THE POWER: Strengthen Your Core**, was based on Colossians 1:11 and focused on strengthening the FCA Core Values of Integrity, Serving, Teamwork and Excellence. Most importantly, 3,964 people made first-time commitments to Christ!



“FCA Camp rocked my world! You feel the Holy Spirit’s presence throughout the camp. I now have a God-confidence instead of a self-confidence when it comes to life and sports.”

**DECADE OF INFLUENCE:**

SINCE 2000, MORE THAN A QUARTER OF A MILLION PEOPLE HAVE ATTENDED FCA CAMPS AND MORE THAN 60,000 HAVE MADE COMMITMENTS TO CHRIST!

**Community Ministry** partners with local churches, businesses, parents and volunteers. These ministries not only reach out to the community, but also allow the community to invest in athletes and coaches. Non-school-based sports, adult ministries, youth sports, FCA Teams, clinics, resources, sport-specific ministries and professional athlete ministries are our main areas of ministry.

**Expanded Ministries** at FCA have seen tremendous growth and impact through Sport-Specific Ministry, International Ministry and Inner-City Ministry this year. FCA Sport-Specific Ministry impacts specific sports communities for Christ by ministering to coaches and athletes united around a particular sport. It has established national ministries in Baseball, Cheerleading, Endurance, Golf, Hockey, Lacrosse, Motocross, Skateboarding, Surfing and Wrestling. International Ministry has flourished in Ukraine, Haiti, India, Southeast Asia and the Philippines through the 4 C’s of Ministry with outreach initiatives in all areas of the world. Finally, FCA Inner-City Ministry held its first Inner-City Leadership Summit where approximately 75 FCA staff and other ministry leaders were trained and equipped to impact our nation’s inner-cities.



## PRESIDENT'S MESSAGE

Igniting ministry for greater influence and impact—this has been FCA's goal for 2010. This past year, FCA prayerfully focused on strengthening key areas of ministry, structuring new geographical regions and supporting local leadership to fan the flame of powerful ministry.

As a result, athletes and coaches across America and the world were impacted by FCA ministry in 2010. Their faith is igniting the world of sports for Jesus Christ, and FCA is blessed to be a part of kindling this flame.

Thank you to our teammates who invest their gifts of time, talents and treasures to FCA. Because of you, millions have been impacted for a lifetime. As we move into a new decade, FCA is passionately keeping ablaze our vision to see the world impacted for Jesus Christ through the influence of athletes and coaches.

Your teammate in Christ,  
Les Steckel, President/CEO

## FCA BOARD OF TRUSTEES

Don Chalmers, Chairman	Don Chalmers Ford .....	Rio Rancho, NM
Wally Wadman, Vice Chairman	Constitution Research & Management.....	Boston, MA
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Bruce Eilenberger	Entrepreneur.....	Lancaster, PA
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Bruce Williams	Business Owner .....	Houston, TX
James Wyland	Wealthstone Financial.....	Columbus, OH
Benny Yount	Paramount Automotive Group .....	Hickory, NC

## FCA LEADERSHIP

**Les Steckel**  
President/CEO

**Donnie Dee**  
Executive Director/COO

**Dan Britton**  
Executive Vice President,  
Ministry Programs

**Tom Rogeberg**  
Executive Vice President,  
Communications and Events

**Ken Williams**  
Executive Vice President,  
Operations

## VISION

To see the world impacted for Jesus Christ through the influence of athletes and coaches.

## VALUES

Integrity | Serving | Teamwork | Excellence

### Contact Information:

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*The heart and soul in sports®*