

Golfer's Packet



August 30, 2010

Diamond Oaks Country Club

Benefiting

**Greater Fort Worth
Fellowship of Christian Athletes**

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FCA Golf Marathon

Dear Golf Marathoner:

Thank you for your commitment to play in the 9th Annual FCA Golf Marathon on August 30th at Diamond Oaks Country Club in Fort Worth, Texas.

You are going to have a blast participating in this event! The sheer magnitude of playing at least 100 holes in one day will give you a major adrenaline rush! In addition, you will be competing for exciting prizes and making new friends. You'll receive tons of food and all the drinks you want! While you're having all this fun, you'll be making a tremendous difference in the lives of young people.

This year, our goal is \$50,000! This allows us to expand and to touch hundreds of more lives.

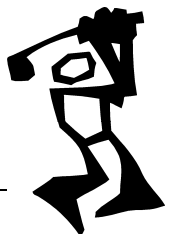
The monies raised this year will support FCA's campus outreach called "Huddles". Greater Fort Worth FCA serves 275 secondary schools reaching over 3,500 teenagers on a weekly basis. FCA Huddles provide:

1. *A positive Christian peer group on our local school campuses that builds character, leadership and personal responsibility. In reality, an FCA campus Huddle is a "positive gang", that allows teenagers to find Biblical answers to the real life issues of their lives such as pre-marital sex, family relationships, substance abuse, self esteem, etc.*
2. *"One Way to Play – Drug Free", a program to educate teenagers about drug and alcohol abuse that focuses on Faith, Commitment and Accountability.*
3. *Resources that strengthen teenagers in their Christian faith such as "Sharing the Victory" magazine, youth oriented study Bibles, Huddle "Playbooks" with Huddle meeting outlines, DVD's with professional and collegiate athletes and coaches sharing their Christian faith, etc.*
4. *Area-wide rallies and programs for teenagers from different schools to gather to be strengthened and encouraged in the Christian faith.*

Please read the next few pages that provide a more in-depth explanation of the Golf Marathon. Thanks again for your willingness to get involved and to invest in kids.

Working Together to Win,

Randy Moresi
Golf Marathon Chairman

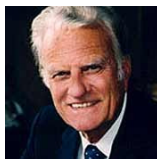


ENDORSEMENTS



"FCA is the greatest organization for young people that I know of. There is no question that FCA will have an effect on the life of a boy or girl. When one has Christian principles to live by, one is less likely to end up on drugs and in other types of trouble."

*Tom Landry
Pro Football Hall of Fame*



"The Fellowship of Christian Athletes is one of the most effective movements in the nation for the presentation of the Gospel to young people"

Billy Graham



"I've seen lives completely changed, especially when you send kids to FCA Summer Camps. Nothing affects kids like the FCA."

*Bobby Bowden
Head Football Coach
Florida State University*



"If it weren't for the FCA staff and the support I received from them during my college years. I don't know how I would have made it."

*J.C. Watts
Former U.S. Congressman and Professional Football Player*



"Between my sophomore and junior year in college, I drove out to an FCA Camp in Estes Park, Colorado. It was there that I made a true decision to become a Christian."

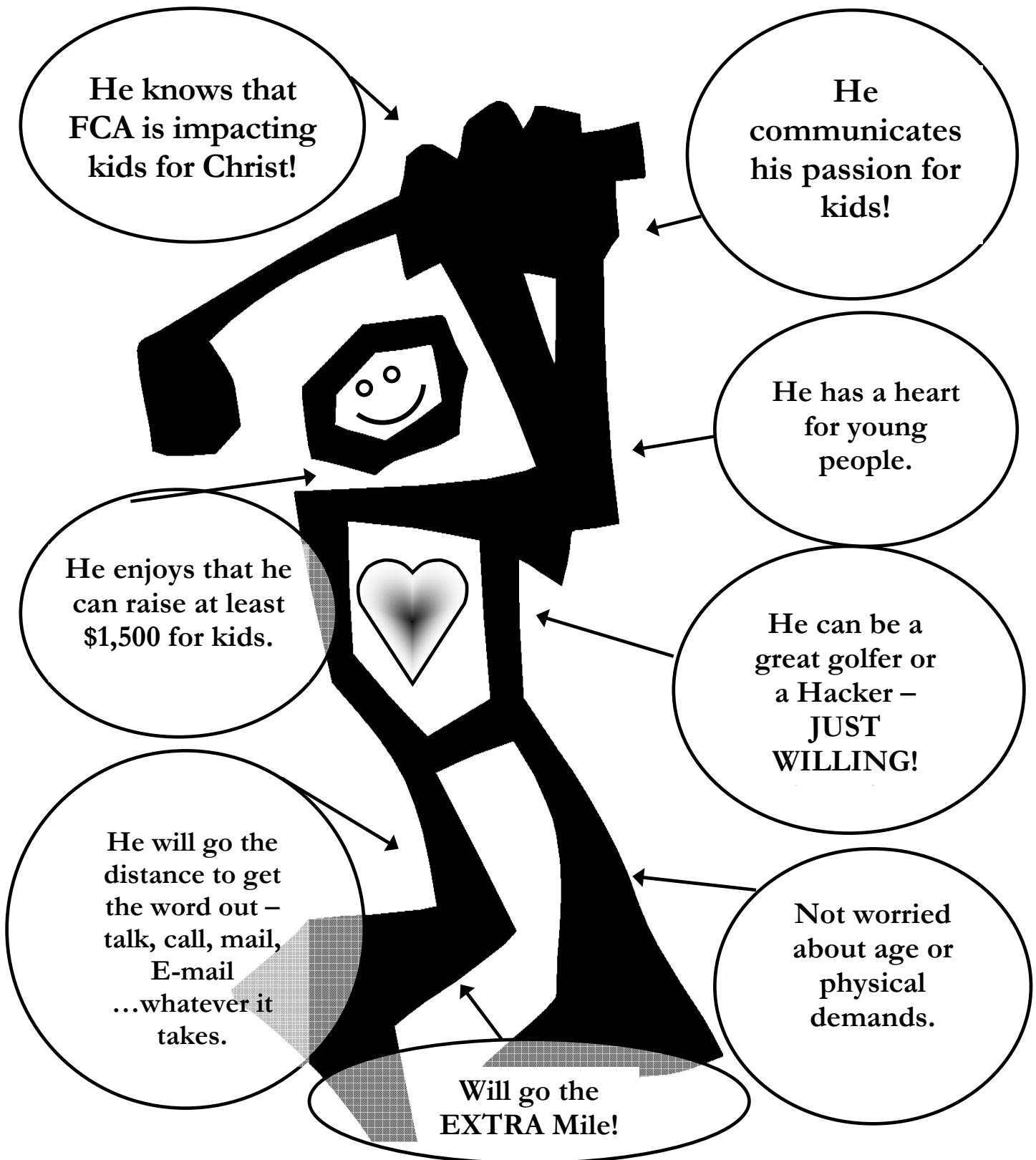
*Tom Osborne
Former Head Football Coach
University of Nebraska*



"My FCA Camp experience was the turning point of my life as it has been for thousands of youngsters throughout our country! When you send a young person to FCA Camp, you most likely are changing a life"

*Jim Tressel
Head Football Coach
Ohio State University*

The Model Golf Marthoner



GOLF MARATHON

The Golf Marathon, held at Diamond Oaks Country Club, will comprise of a field of up to 36 golfers. Every golfer will have a golf cart. Players will be encouraged to golf at least 100 holes, but can play as few as 36 holes.

Each golfer will be asked to do two things:

- 1. Commit to put forth your best effort to reach the pledge goal of \$1,500 and*
- 2. Commit to sponsor yourself at \$1.00 per hole.*

Golfers in the Marathon have a no-cost day. When the golfer turns in their commitment card with their \$100 pledge, you will receive an FCA golf shirt. Your green fees, cart, meals, snacks and drinks are all FREE! Each golfer that raises certain levels will receive incredible prizes.

COMMON QUESTIONS

Are 100 holes of golf possible?

Yes, in the past years everybody golfed *at least* 100 holes. We assure you that you will have plenty of time to complete 100 holes. In other areas, some golfers have completed 200 holes! Golfing 100 holes on the course will take approximately 8 hours.

The more holes you play, the better chance you have of winning the grand prize for the most money raised. Also, you will raise more money to help more local student athletes!

Do I have to be a good golfer?

No, but you need to be able to swing the club. This is the one golf event that combines the area's best golfers and the area's worst hackers!

What's in it for me?

You mean besides the fun of playing on a great golf course all day, or incredible giveaways and prizes? ...the thrill and challenge of doing something you've never done before? Or the full day supply of golf balls? Or the free FCA golf shirt that you will receive? Or all the food and drink you want?

What about the prizes?

THIS YEAR'S PRIZES ARE INCREDIBLE! There will be only one grand prize for the top fundraiser, and everyone who reaches the other levels win the prizes.

Golfsmith®

\$7,500 Level:	Golfsmith® gift card for \$750.00
\$5,000 Level:	Golfsmith® gift card for \$500.00
\$3,500 Level:	Golfsmith® gift card for \$350.00
\$3,000 Level:	Golfsmith® gift card for \$300.00
\$2,500 Level:	Golfsmith® gift card for \$250.00
\$1,500 Level:	Golfsmith® gift card for \$150.00

What's in it for the kids?

As a result of your help, many local student athletes will experience a week of *inspiration and perspiration* at FCA Summer Camps (many will attend on scholarship), enjoy an on-campus environment through the FCA Huddle to have fellowship and prayer, and be able to attend special area events like the TCU football and basketball Game-Day Rallies, and College Xtreme. Over 6,500 kids will be touched through your involvement and investment! That's just for starters!



How is the Marathon run?

At 7:00a.m., the Marathon will begin with a shotgun start. Registration will begin at 6:30 a.m. **(with free Coffee and Juice to get you started)**. You will be paired up with one other person (you may choose who that is). Each of you will have your own private cart. Once everyone is on his or her assigned hole, you start playing. You may tee off at the same time, the farthest one out doesn't necessarily hit first, you don't line up putts, etc. The goal is to safely play as many holes as you can in the shortest amount of time. Some will play faster than others will, and we encourage those people to play though - courteously. Many golfers will have caddies. Caddies are highly recommended; because they can help you raise additional dollars. Suggestions for caddies are spouses and children.

How am I going to raise \$1,500 in pledges?

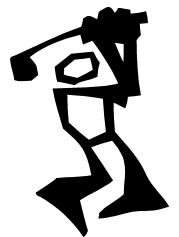
Although it sounds like a daunting task, be assured that many golfers in the past raised much more than \$1,500. This isn't difficult. That's just 15 people pledging \$1.00 per hole, 30 people pledging 50cents per hole, or 60 people pledging 25cents per hole. Pledges can be from friends, family, your church, your work, etc. See "The Top 50" on the inside front cover for ideas - start with your Christmas mailing list. The best way to contact them is face-to-face or by phone.

Use the “**Mailer Pledge Letter**” when you are asking for pledges by mail and in person. Additional “**Mailer Pledge Letters**” are available through our office. Have your sponsors return the pledge card to YOU so that you can track all monies raised, **because you will turn this completed form in on the day of the Marathon.**

Please record all information on sponsors. You can develop your own tracking system on computer, but make sure that all information is clearly recorded. Remember to mention what the money is being raised for - the kids! Potential sponsors do not have to be familiar with the FCA ministry. However, they need to know that you are committed to helping kids. Last year, people were interested in helping sponsor needy youth to go to an FCA Summer sports camp. Remember that your excitement will be contagious!

What if people would rather pledge a flat rate (special gift)?

That’s fine - just keep in mind your total minimum pledge of \$1,500. All flat pledge (special gift) amounts and pledges by the hole must be recorded on your “Sponsor/Pledge Form.” It is important that you mark on the form if the sponsor pays the flat pledge up front!



What is a Hole Sponsor?

As a golfer you can contact 30 businesses to sponsor a hole, and the sponsorship counts towards your total pledged amount raised. One golfer can potentially raise \$1,000 through hole sponsorships! For \$250, a company can become a hole sponsor, which includes a customized, professional sign showing company name at one of the holes. And of course, their sponsorship is tax-deductible. Please see inside panel of this folder for the sponsorship flier.

Do I have to collect the money?

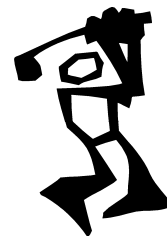
No, the FCA office will collect all the pledges through the mail. You don’t have to do a thing! However, to the extent you can, please collect all the flat pledges before the event. This will greatly help post-Marathon collections. Indicate if they pay on your form. Just turn in your “Sponsor/Pledge Form” with **COMPLETE** information (name, address, phone number) and any money collected on the day of the Marathon. **You will not be able to play until the form is complete.**

What if it rains?

Rain, snow, or locusts - we will play unless there is lightening.

HOW DO I GET STARTED?

1. Contact the FCA office at **817.276.8100** to let us know that you are planning on participating. From that point on, we will be in contact with you.
2. Fill out and sign the “FCA Golf Marathon Commitment Card” and send a \$100 check (which is your own \$1/hole sponsor) to the FCA Office. Once we receive the card and your check, your spot in the Marathon will be reserved, and we will mail you your official Golf Marathon Shirt. ***Include your Fax number and e-mail address on the card.***
3. Begin immediately contacting those who will be willing to support you. They could be family, friends, business contacts, fellow Rotarians or Kiwanians, people from your church, neighbors, and anybody else that comes across your mind. If you sent the mailers, follow-up with a phone call. A sample conversation might sound like this:
“Tom, you’re not going to believe this, but I’m going to play 100 holes of golf in a single day. It’s part of a golf Marathon held by the Fellowship of Christian Athletes. They help build positive values into young people through athletics. They are working with over 5,000 young people in the area. I can’t be a part of the Marathon without your help. I would like for you to sponsor me. I am sponsoring myself \$1 a hole. Some people sponsor more than \$1 and some less. But, I can’t do it without your help. Tom, what can I put you down for? You don’t have to pay me now, we will send you a reminder of your pledge after the Marathon.”
3. Track all of your pledges on the “Sponsor/Pledge Form.” Remember that you will need to have this completed by the day of the Marathon in order to play. A helpful tip - make a copy for your files. This comes in handy for next year.
4. Meet at the course by 6:45 a.m. on Monday, August 30th. The directions are: From Loop 820 North, exit Hwy 377, take it south bound for about 1 mile, take a left on Diamond Oaks Drive and the club will be on your left.



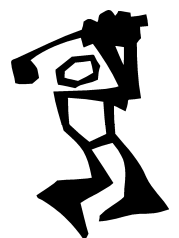
FCA CONTACTS

Fellowship of Christian Athletes
1907 Ascension Blvd., Suite 300
Arlington, TX 76006
O: 817-276-8100
FAX: 817-276-8106
E-mail: dsnyder@fca.org
Home Page: www.fortworthfca.org

Donnie, Snyder, Greater Fort Worth Director
Kevin Baze, NE Tarrant County Director
Lance Brownlee, Arlington/Mansfield Director
David Goss, Denton/Wise County Director
Wayne Pimpton, Urban Area Director

HIT THE WALL LIST

- Ask **Vendors/Business Associates & Co-workers**
- Ask the **Postman**
- Ask the **UPS Person**
- Ask your **Barber** - Heck, give them to your wife's beauty parlor - (before you know it, everyone will know what you're up to!)
- Ask your **Banker** - ask for the President or the Vice President of where you bank
- Ask the **Gas Stations** you frequent
- Ask the **7/11** guy to give it to his manager
- Ask your **Broker**
- Ask your **Lawyer**
- Ask your **Accountant**
- Ask your **Insurance Salesman/Auto/Home/Life**
- Ask your **Video Store Manager**
- Ask your **Car Dealership** (Remember: any place that you spend either (1) large sums of money or (2) spend small sums frequently...are great sources.)
- Ask your **Lawn Service**
- Ask your **Dry Cleaner**
- Ask your **Friends/Relatives/Church Members**
- Ask every **School Board Member** in your county!! Ask your garbage man to take one to his boss. Remember - even garbage and recycling companies are competing for your business.
- Ask your **Neighbors** whether they know of anyone who might wish to contribute...
- Ask your **Fire Department**
- For goodness sake - ask all the **Civic Organizations** involved with Teens (Ask MADD/Elks or Moose Lodges/American Legion/Optimists/Rotary/...Think—"Who is impacted by teens?" Ask the movie theaters - ask the managers personally.
- Ask your **Dentist**
- Ask your **Doctor**
- Ask the **Day Care**
- Ask the **Fitness Center**
- Ask the guy who sold you your CAR! (It's payback time!)
- Try **Real Estate/Builders/Restaurants** (ones that teens hang out)



THINGS TO REMEMBER

- ❖ Complete your sponsor forms including a complete name, address and phone number for all supporters prior to the day of the Marathon.
 - ❖ Any checks you have - bring them with you. Turn them in at check-in. Collect as many one-time gift checks as possible to simplify our collection requirements.
 - ❖ Things to Bring: Golf gloves, Hat, Sunglasses, Sun Screen, and Yourself. Bring WARM clothes if it's going to be cold. RAIN - dress for the weather.
 - ❖ Registration at 7:30 a.m. will take 15 minutes. We then will have a brief meeting and go out and begin to play.
 - ❖ It will be a great day. God will be smiling on us thanks to your efforts to keep FCA growing in Greater Fort Worth!
-

“It is For the Kids” ...

Will you make a difference?

How far will you go to impact
students for Christ?

It's TIME to be BLUNT.

US with YOU.

YOU with your Contacts.

Will you give up 2 hours
of TV -- to call others and ask
them to join you?

Just a few short weeks to make an
eternal difference.

Will you refuse to relax?

Will you ignore your lawn
for a week?

Will you show your own family how
important this ministry is to you?

Go to it.

NO REGRETS!

Notes

Prospective Sponsors

Work	People to whom I report People who work for me	Co-Workers Workers in other departments	Outside people I talk to Suppliers
Neighborhood	Members of the neighborhood Neighbors on both sides	Neighbors who have moved Neighbors across the street	
People who Service Me	Service Station Auto Repair Electrician Meter reader Dry Cleaners Housekeeper	Exterminator Pool Maintenance Waiter/Waitress Gardener Plumber Milkman	Diaper service delivery Firemen Cable installer Policeman Mail Carrier Bottled Water Rep.
Religious Organizations	Religious Education Directors Minister/ Priest	Youth Workers Fellow church members	
Professional Relationships	Meter Reader Dry Cleaners	Mail Carrier Diaper service delivery	Cable installer Housekeeper
Social Contacts	New and old acquaintances Members of my country club	People I met at the last party Regular dinner party group	
People who sell me Products	All door to door or party plan salespeople - Mary Kay, Tupperware		
Organizations	Church Boy Scouts YMCA/YWCA	FCA Girls Scouts	Lodges, Moose, Elks Rotary, Kiwanis
Sports Organizations	Bowling team Teammates	Racquetball partners Tennis partners	Fitness Center Golf buddies
People I Have Bought These Products From	Dry Cleaners Laundry Bakery Grocer Druggist Printer Photographer Travel Agent Banker Hair Stylist Insurance Agent	Health Spa Contractor Hardware store Furniture Store Gift Shops Realtors Florist Upholsterer Rental Stores Carpet cleaner Convenience Store	Shoe Repair Appraiser Babysitter Child Care provider TV Repairman Video Club Tax Service Wallpaper Store Department Stores Vehicle Salesperson Shoe Store