

FCA and YOU: Running to Win



“Do you not know that the runners in a stadium all race, but only one receives the prize? Run in such a way that you may win.” **1 Corinthians 9:24**

What will it take to put the **HEART and SOUL** in sports?



Campaign Update

FALL/WINTER 2009

FCA National Support Center

As of October 1, the FCA Home Office has a new name – the National Support Center. This change reflects FCA’s intention to clarify the purpose, role and operating principles of this office. The purpose of the National Support Center is to help fulfill the mission and vision of FCA by:

- providing spiritual leadership.
- setting strategic direction with clear alignment and accountability.
- developing training and resources.



- supporting our field staff.
- serving our volunteers.

The goal is to provide the staff serving in the field with excellent support from every department. FCA celebrated this change with all 16 of our regional directors from across America with a small ceremony during the September Regional Directors meetings in Kansas City.

FCA Receives Charity Navigator’s Four-Star Rating

Charity Navigator, America’s largest and most widely used organization that regularly evaluates and rates the fiscal management of charities, has just given FCA its third consecutive 4-star rating (the highest it gives) for its ability to efficiently manage and



grow its finances. Charity Navigators has given such a high designation to only 12% of the charities it evaluates. This rating, in its words, is “exceptional” and “differentiates the Fellowship of Christian Athletes from its peers and demonstrates to the public it is worthy of their trust.”

Key Contacts

Where do I send my gift?

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For questions about the strategic plan and funding contact:

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For questions on non-cash giving and gift planning contact:

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Funding Update

Our goal is to raise \$30 million to cover FCA’s five-year strategic plan. We are blessed by God’s provision to date.

As of Sept. 30, 2009:

Campaign Goal:	\$30,000,000
President’s Weekend Faith Promises:	\$20,008,375
Campaign Total Received:	\$9,492,118

The Heart and Soul Impact

We are always thankful for God’s provision through the Heart and Soul Campaign. Your commitment to putting the “heart and soul in sports” has produced \$20 million in faith promises and brought in \$9.5 million toward our \$30 million. Your generous gifts will allow us to continue to expand, grow and serve the FCA ministry in incredible ways. On these pages, we enthusiastically present to you some of the recent highlights supporting these objectives.

For more up-to-date information on the Heart and Soul Campaign, please visit fcaheartandsoul.org.

Remarks from Coach Les

God still has His hand on FCA! During this time of economic uncertainty, the leadership of FCA has trusted the Lord to lead. Through this process, I firmly believe that God is moving in this ministry! Our fiscal 2009 ministry impact report shows nearly two million people who are being reached through our ministry.

God is also moving among our staff. I am pleased to introduce Donnie Dee, a 19-year veteran of FCA, as our new Executive Director/COO. God has confirmed that Donnie is the right person to run the day-to-day operations of FCA in Kansas City while I am out traveling as an ambassador to our staff, athletes, coaches, donors and ministry friends.

We are also excited about upcoming opportunities to reach athletes and coaches for Christ. One way that is happening is through the vision of my dear friend, Gary Brasher. Gary was a player of mine when I coached at the University of Colorado and now is a triathlete whom God has led to attempt three Ironman distance triathlons in three consecutive days, Nov. 20-22, to raise awareness and funding for FCA. Gary is a testament to how God is raising up people with a heart to serve God through FCA.

Inside you will find more Heart and Soul Campaign initiatives that your gift is helping become a reality. We are always grateful for your commitment to helping FCA put “the heart and soul in sports.”

Your teammate in Christ,

Les Steckel
President/CEO



Les with Gary Brasher

FCA Ministry Impact 2009 Fiscal Year Summary

12 Month Summary
(Sept. 2008 - Aug. 2009)

FCA Events Attendance		1,447,881
FCA Events	33,460	
Reached on Campus		340,050
FCA Certified Campuses	6,801	
2009 Camp Attendance		46,944
2009 Camps	302	
Total Reached		1,834,875
Faith Commitments		35,159
One Way 2 Play-Drug Free Decisions		34,712
TeamFCA Commitments		3,694

“Do not be conformed to this age, but be transformed by the renewing of your mind, so that you may discern what is the good, pleasing, and perfect will of God.” Romans 12:2



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"FCA is doing wonders on our school campus, not just with our students but also with the administration and teachers."

- Viola



"I love this camp because it changes my entire aspect on life and really renews my relationship with the Lord."

- Luke



"[Fields of Faith] was an awesome night! I felt really encouraged meeting with other student-athletes and being able to share and pray together."

- Dan



"FCA has meant a lot to me through high school, and I thank you so much for giving teens the opportunity to put Christ as the center of their sports."

- Ashleigh



Expand FCA ministry and programs.

2009 Camp Impact

This summer, more athletes and coaches than ever before were transformed by the spiritual impact and outstanding athletic competition during the 2009 FCA Camp season.

We experienced another record-breaking year with a total of 302 camps and 46,944 attendees. More importantly, 4,645 people made first-time commitments to Christ!

This year's theme encouraged every camper to live from the INSIDE OUT (from the Romans 12:2 theme) as they experienced challenging instruction, incredible friendships, personal growth and unbelievable fun! Above all, the campers experienced life-changing impact, which has been an integral part of FCA Camps since the first camp in Estes Park, Colorado, in 1956.

Fields of Faith

The annual Fields of Faith event took place on Wednesday, October 14, 2009. This national movement united thousands of youth on more than 429 athletic fields all across America to share their Christian faith. Fields of Faith is a peer-to-peer event where students invite their friends to hear fellow students share their testimonies, challenge them to read the Bible and come to faith in Jesus Christ.

We're in the process of collecting our 2009 numbers, and we're excited to see even greater impact and participation than in years before. In 2008 alone, more than 100,000 students participated across 35 states, 2,329 students made first-time commitments to Jesus Christ and 9,617 committed to reading the Bible daily.



Grow the FCA staff.

Introducing Donnie Dee

In August 2009, Donnie Dee began his new role as Executive Director/COO to help direct the ministry from the National Support Center. Donnie has been with FCA for 19 years and recently has served with distinction as our Southern California Regional Director. Donnie has brought his family (wife Jackie and children Johnny, 16 and Jennifer, 13) back to Kansas City, his own birthplace, to assume this vitally important role.

Donnie graduated from the University of Tulsa with a Business Management degree and played several years in the NFL before leading FCA in Colorado to a thriving ministry. Twelve years ago he answered God's call to move to Southern California where the ministry has grown from one volunteer to 30 staffers now. Donnie assumed his new role in August in order to provide outstanding leadership as we seek an even greater impact for Christ on athletes and coaches through FCA.



Serve the staff and FCA community.

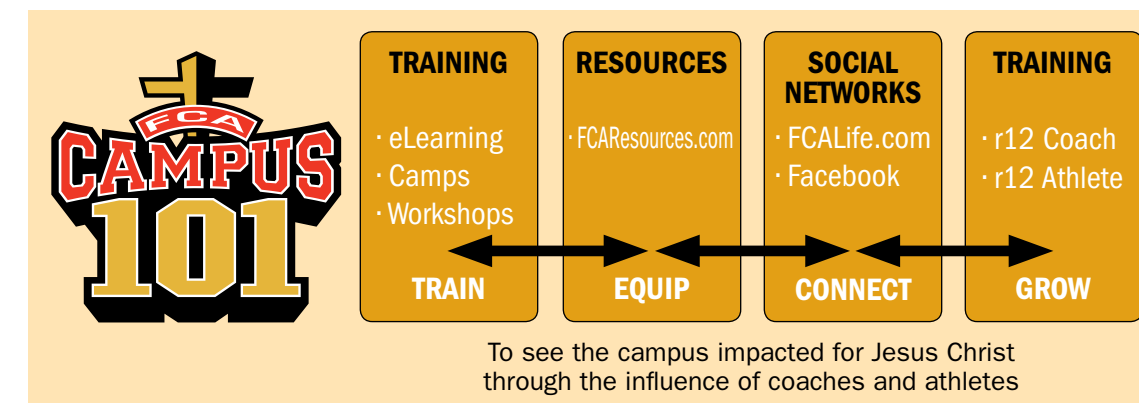
Campus 101

Campus 101, an online movement that is designed to give every athlete, coach and volunteer a place to go and learn about FCA Campus Ministry, has now been launched.

There are four components that work hand-in-hand to provide a platform to train, equip, connect and grow athletes, coaches and volunteers. These four components are FCACampus101.com, FCAResources.com, FCALife.com and r12Coach.com.

FCACampus101.com provides training on FCA Campus Ministry by using short videos, graphics, text, quizzes, discussion and resources. It also combines tools, resources and links from the other three components of Campus 101.

FCAResources.com brings all of FCA's ministry resources together on one website by housing more than 1,700 devotionals, Bible studies, podcasts, videos, icebreakers and skits. In addition, it allows anyone to create a free account and submit their own resources for the entire ministry to use.



To see the campus impacted for Jesus Christ through the influence of coaches and athletes

FCALife.com is an online social network that connects all of those involved with FCA. FCALife is a partnership with FCA and Tangle.com to provide a place where the FCA family can come together online to share, live and grow. Users can connect with other athletes, coaches and volunteers and can also use it to share their faith and post to other social networks. It includes an Online Bible and Prayer Wall and allows for postings of video, audio, photos and blogs.

Finally, **R12Coach.com** is FCA's discipleship process specifically for coaches. It is an online companion to the r12 printed study guide (which uses Romans 12 as its basis) and DVD that are available for purchase. It includes more than 30 additional teaching videos from Chip Ingram not available anywhere else. Coaches will go through this process first to grow personally and then learn how to teach the curriculum to athletes in their FCA Huddles. The r12 Athlete program will be launched in September 2010.



Triple Iron 422

Can you imagine one person completing 7.4 miles of swimming, 336 miles of biking and 79.2 miles of running in 72 hours? That's 422.6 miles. And that person is 51 years old! Gary Brasher is completing three Ironman distance triathlons in three days - Nov. 20-22, 2009.

Gary, a real estate executive from Arizona, is a triathlete who wants to combine his passion for triathlons with his passion for impacting young people with the Gospel. The result is an opportunity to raise funds for FCA. Gary's goal is to raise money for FCA Camp scholarships. Gary found his faith through FCA, and in his mind, FCA is the most effective vehicle today for reaching young people for Jesus Christ. To follow and support Gary's cause, go to **TripleIron422.com**.