



# THE PENTONS' PROGRESS

Your Monthly Newsletter For The Community Ministry of Central Ohio Fellowship of Christian Athletes

Volume 42

July 2010

July was a different kind of busy.

## FCCLA Leadership Conference



Joel at the FCCLA Conference

In early July, Joel travelled to downtown Chicago for a national leadership conference. The Family Career and Community Leaders of America (FCCLA) is a nation wide student leadership organization. Each year a conference is held to examine and discuss pertinent student issues as well as recognize exemplary leaders. They are also inspired by speakers to reach new heights and accomplish their goals. Joel was asked to be one of the speakers for this year's conference and was honored. The exposure at this conference is almost unparalleled. Students from all 50 states were represented. A total of approximately 2,400 students heard Joel speak and he was able to give almost every student a postcard to take to their schools back home. Joel's trip was sweetened by the chance to travel with his good friend and trusty videographer, Nathan Lundquist. Nathan was able to capture some awesome feedback from the students in attendance. He turned their comments into a short video that can be viewed [HERE](#). Be sure to read the "Message from Joel" for more info on Nathan.

## Special Projects

Much of this past month was spent on projects for the upcoming school year. Those include: updating the website, planning and executing a marketing strategy for this school year, writing the book, and planning a longer and more extensive follow-up system. For some reason these projects always take longer than anticipated. However, after many hours that have challenged Joel's patience we are ready to unveil our newly updated website: [www.joelpenton.com](http://www.joelpenton.com) If you are familiar with our site, you will notice it has a similar look and feel but the functionality is far superior (at least that's what Joel tells me). Features include more easily navigated content, more video testimonies on the reviews page, updated pictures and write ups, and an updated demo video. One of the most important new features is the place on every page where educators can sign up to receive a free article from Joel and future updates. This enables us to continue marketing to people long term. We hope and pray this tool as well as many others will enable us to get more assembly bookings which will translate into reaching more students for Christ.



Joel and I on our book writing retreat

## Please Pray For...

- God to be glorified in everything we do
- Fall School Bookings
- The Lundquist Family (See Below)

## Message From Joel

Teammates,

It's always great to partner in ministry with likeminded people. One such brother in Christ who has contributed tremendously to our ministry over the last several years is a friend of mine named Nathan Lundquist. Nathan and I began working together during my Junior year of college when Athletes in Action produced an evangelistic video called "The Big Win." He was an 18-year-old video wiz kid who singlehandedly edited the entire project. Nathan immediately became my go to guy for all video, photography and website needs. Since then he has provided us with some of the most cutting edge stuff in the youth speaking market including our new demo video and new website. Nathan and his wife, Whitney, recently returned from Israel with where they were filming documentaries about the reliability of the Bible. He is now starting his own video production/photography/web design company. They are also expecting their first baby this September, just two weeks after our baby is due. Would you join us in praying for this young couple. If you happen to have any video, photo or web needs, you can contact Nathan at <http://nathanwilliam.net/> His work is the best out there and we are thankful he is using his gift for the glory of God.



Until next month ,  
*-Bethany Penton*

God Bless,  
*- Joel*